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**Accidental Millionaire**

# Media Release

## **Attention Small Business Owners: Do you like working 20 hours a day?**

Former hacker cracks the code for small business success

**Phoenix, AZ June 1, 2005:** If you're a small business owner with a growing business, how many times have you said to yourself "there must be a better way!" or "why am I working so hard?" Maybe you've even considered going back to a "regular job" in your weaker moments. The truth is this: you don't have to struggle to grow a business and you CAN have a life. You just need to simplify success.

In her new book, *The Accidental Millionaire*, Business Strategist Stephanie Frank does just that. Highly educated as a former computer security analyst and hacker, Stephanie fell head first into the entrepreneurial trap while generating her first million in business at the young age of 22.

"I was working 18 and 20 hour days. Even though my business was successful, I was failing. I had no life, no fun, and my health was suffering," says Frank. "I didn't have time to go back to business school to learn complex business practices, because I was so busy standing in the whirlwind of my business. I applied my troubleshooting skills to create a simple, step-by-step system for success for other entrepreneurs like me. I built my next multi-million dollar company using this 'street smart' system."

*The Accidental Millionaire: Leaping from Chance to Mastery In The Game of Life*, reveals the secrets of success – simplified. It details Frank's 4 step formula to help you create a leadership model, leverage marketing methods, manage your lifestyle and become financially proficient. It shows the real-life making of a millionaire, struggle and all, and uses real world situations to show first-hand how success is created.

Frank reveals a technique for business owners to achieve results by building their own Collaboration Nation for success. Using this principle, small business teams are spread out over distance but maintain focused effort, expanding the business exponentially.

To support your business expansion, Frank also references downloadable templates, checklists and worksheets throughout the book available a private website to help you immediately implement her strategies. These are the same proven systems she personally created and used to build her own successful businesses.

Stephanie Frank is a professional speaker, author and business development coach. For more information about *The Accidental Millionaire: Leaping from Chance to Mastery In the Game of Life*, go to [www.AccidentalMillionaire.com](http://www.AccidentalMillionaire.com). While there, take the free quiz entitled "Do You Have What It Takes To Be The Next Accidental Millionaire?" To arrange an interview with Ms. Frank or request a review copy, contact Jenn Kaye at 602-403-3500 or send an email to [Jenn@AccidentalMillionaire.com](mailto:Jenn@AccidentalMillionaire.com).

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